

Brian Czech, Ph.D., President
Center for the Advancement of the Steady State Economy
5101 S. 11th St.
Arlington, VA 22204



Dave Gardner, President
Citizen-Powered Media
760 Wycliffe Drive
Colorado Springs, CO 80906

3/31/08

Dear Mr. Gardner:

We at the Center for the Advancement of the Steady State Economy are very excited about your documentary project, *Hooked on Growth: Our Misguided Quest for Prosperity*. There is an urgent need for popular media to explore society's obsession with economic growth and its inability to comprehend or acknowledge the conflict between perpetual growth and environmental sustainability. Humankind will benefit greatly from having a better grasp of these concepts. This is a daunting task, but we're confident you are up to it.

We highly recommend you and this project to any person or organization considering offering support.

Sincerely,

A handwritten signature in cursive script that reads "Brian Czech".

Brian Czech