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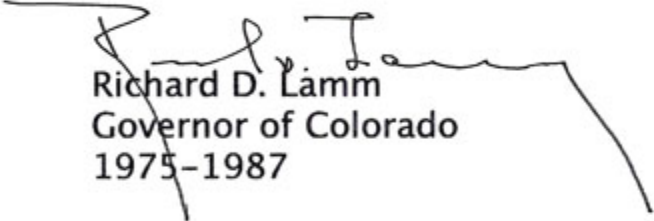
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To Whom it May Concern;

Today's top sustainability issues - biodiversity loss, climate change, peak oil, peak food and peak water - are all compounded by rising population and economic growth. There's an urgent need to reexamine our society's obsession with perpetual growth, and I'm glad to see the Growthbusters documentary, *Hooked on Growth*, is doing just that.

It's the only film I know that's connecting the dots of population, consumption and economic growth with sustainability - and putting under a microscope the related local, national and global belief systems and policies. *Hooked on Growth* is asking the right questions and exploring important options.

I recently had the opportunity to view some rough cuts of material already shot for this film, and I was impressed by the quality of the filmmaking and the bold approach to subjects too often shunned or soft-pedaled. Our support is needed to fund the completion of this non-profit documentary. The world really needs this film. I encourage everyone who understands the critical importance of these core issues to support this project in every way possible.



Richard D. Lamm
Governor of Colorado
1975-1987