



Happy

*New Year*



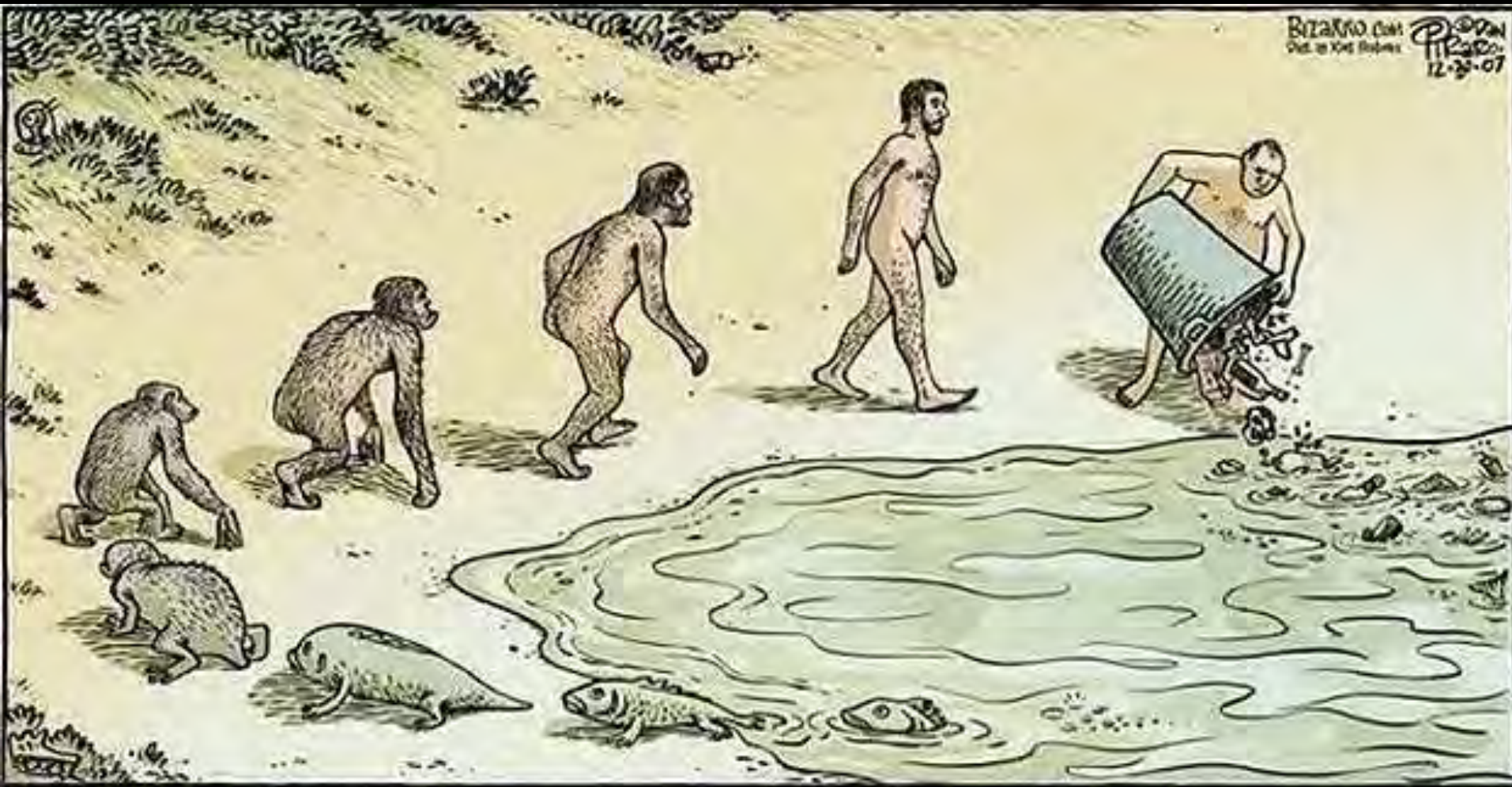
**We are in  
Ecological  
Overshoot.**

**[growthbusters.org/overshoot](http://growthbusters.org/overshoot)**



**We have  
outgrown  
the planet.**

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**Overpopulation  
X Overconsumption**

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**Dead Planet**

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**Let's leave our kids  
a bright future,  
not a dead planet.**

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**Might as well  
face it,  
we're addicted  
to growth.**

**[growthbusters.org/overshoot](https://growthbusters.org/overshoot)**

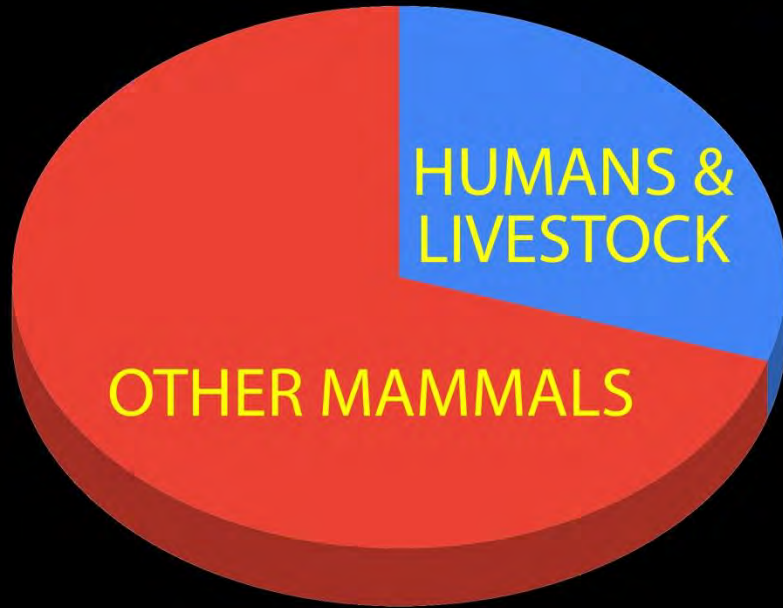
# CO2 In Atmosphere

1986: *safe* 350 ppm

Today: 425 ppm

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**OTHER MAMMALS**



**100 Years Ago**



**Today**

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THEATER

AN INCONVENIENT TRUTH

ER

A REASSURING LIE





ECONOMISTS CHANGED THE  
EXPRESSION TO "A RISING  
TIDE LIFTS ALL YACHTS!"



**We are in  
Ecological Overshoot.**

**Google it!**

**[growthbusters.org/overshoot](http://growthbusters.org/overshoot)**



# **Caring for Mother Earth...**



# **It's a do-it-yourself project!**

**New Year's Resolution:**

**Live more lightly  
on the planet!**

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**All you need is  
LESS!**

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**Waste not,  
Want not.**

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**We are the  
ones we've been  
waiting for.**

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**Be the change.**

**[growthbusters.org/overshoot](https://growthbusters.org/overshoot)**